



Advanced Track CNP Program SAMPLE Outline

The Advanced Track offers you access to a study guide for 90 days and then sit for the CNP Exam. This exam consists of 100 multiple choice and true/false questions. When you pass the exam with a 76% or higher you become a Certified Nonprofit Professional! The total price of the Advanced Track is \$875 which includes the study guide, exam and credential fee.

This interactive guide will introduce you to the knowledge and skills needed to be successful as a nonprofit organization employee (and to pass the CNP Exam--a requirement for earning the CNP credential).

The study guide is organized into 6 modules with 4 lessons each. On average, you should expect to spend 1 - 3 hours per module -- spending less time on information that you already know and more when the content is new to you. As you cover the material, you can stop and start at your convenience. In addition to the content materials, the lessons include a case organization (Kid Zone Youth Center) to apply your knowledge and a short quiz so you can check your learning.

Module 1: Management and Leadership of the Nonprofit Sector

Module 2: Designing Programs for Long-term Sustainability

Module 3: Nonprofit Budgeting and Financial Management

Module 4: Nonprofit Communications and Marketing

Module 5: Nonprofit Fundraising and Resource Development

Module 6: Innovation and Trends in the Nonprofit Sector

The final section includes tips for preparing for the CNP Exam and then leads you directly to take the exam.

