Elevate

Feb 22-24, 2023

What Is Elevate?

Now celebrating its ninth year, Elevate is a completely virtual conference experience that builds cultural competency and leadership skills in the nonprofit sector.

Who Attends?

400+ social impact leaders and college students from many different fields, including health and human services, education, climate justice, and the arts.

• Gender = 86% Female; 13% Male; 1% Non-Binary
• Race = 33% Black; 11% Latinx; 3% Asian/PI; 14% Other; 39% White
• Age = 46% 20-34; 41% 35-54; 13% 55+
• Common titles = CEO, VP, Director, Manager, Coordinator, College Student, and Volunteers

Who Hosts Elevate?

Elevate is produced by the Nonprofit Leadership Alliance, a 501(c)(3) organization. It is powered by Leaderosity—the nonprofit sector's online talent development solution.

Sponsorship Information

Who Sponsors?

Past sponsors include:
1) Organizations interested in hiring well-qualified, equity-focused, social impact leaders.
2) Those interested in getting their products in front of nonprofit decision-makers.
3) Funders whose work focuses on building the sector's talent pool.

Why Sponsor?

Leadership is critical to a nonprofit's ability to do more good, and the well-documented talent shortage is hitting our sector hard. Elevate is a proven talent development solution, elevating the cultural competency and leadership capacity of seasoned and emerging leaders alike.

What: Elevate 2023
Who: 400 participants, 25 speakers, 20 sponsors and exhibitors
When: February 22-24, 2023
Where: Leaderosity Virtual Platform
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Nonprofit Leadership Alliance

Signature Sponsorship Opportunities

Benefits	$10K Gold Sponsor	$5K Silver Sponsor	$2.5K Bronze Sponsor	$250+ Scholarship Sponsor
Present educational webinar	X	X		
Inclusion in 5 social media posts (Audience of over 36K)	X			
Promo video (sent via email)	X	X		
Logo on conference platform and website	X	X	X	X
Logo and collateral included in Game Night	X	X		
Educational piece in conference resources (pre-approval required)	X	X	X	
Virtual expo booth (includes video/flyers & live event)	X	X	X	
Sponsored email to attendees	X			
Logo inclusion in pre/post emails sent to attendees	X	X	X	X
Sponsored message in Alliance newsletter (25K+ subscribers)	X			
Logo inclusion in Alliance newsletter (25K+ subscribers)	X	X		
Include your job postings on event platform & CNP Central	X	X	X	X
Attendee list (one use)	X	X	X	
Conference registrations	30	15	5	1

Add Ons

Website retargeting for 3 months - guaranteed 50,000 impressions (3 Available): **$2,500**

Intro remarks during conference welcome (1 Available): **$1,500**

Recognition during live keynote sessions (3 Available): **$1,000**

Coffee break networking session (2 Available): **$500**

Homepage Announcements or Poll (3 Available): **$500**

Don't see exactly what you are looking for? Don't worry! We can create a customized sponsorship package starting at $1,000 that checks all the right boxes. For more information, email Erica@NLA1.org.