



## Happy National CNP Day!

After 75 years of building a passionate cohort of changemakers nationwide, we want to take the opportunity to celebrate your commitment to making the world a better place. As such, we would like to officially announce the first National CNP Day, commemorated on our CNP founding date, March 1<sup>st</sup>. We have had the pleasure of working with changemakers throughout the world, and hope you join us today to celebrate yourself, fellow CNPs, and the nonprofit sector as a whole.

To celebrate, we crafted a toolkit to guide your social media activity for National CNP Day. You are encouraged to share your own photos, experiences, and stories, too!

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**Don't Forget to Tag Us!** This way, we will see and engage with your posts.

Tag us (@NonprofitLeadershipAlliance) on LinkedIn, Facebook, Instagram, (@NPL\_Alliance) on Twitter, and (@NPL.Alliance) on TikTok.

**Use the official National CNP Day hashtag: #CNPsEverywhere**

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## How to share National CNP Day 2023 with your network!

**Step 1)** Download sample National CNP Day images from the folder below.

**Step 2)** Log on to your favorite social media site.

**Step 3)** Copy and paste any of the messages below or create your own message and add our official hashtag, #CNPsEverywhere.

**Step 4)** Upload your post and encourage others to participate in the National CNP Day conversation!

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# National CNP Day Graphics



*Download through the link provided below*

**& MORE!**

[National CNP Day Graphics:](#) Share these to your social media to celebrate National CNP Day!

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Use today to share messages of celebration and inspiration. This can be done by sharing your story, how a CNP has impacted your life, or how a CNP has benefitted your organization. Use the following sample social media messages or craft your own!

1. March 1st is National CNP Day! Today, I would like to recognize the extraordinary work CNPs do daily. Join us as we celebrate thousands of CNPs in communities across the world. #CNPsEverywhere
2. Today, on National CNP Day, I join thousands of Certified Nonprofit Professionals worldwide to celebrate our commitment to making the world a better place. I am proud to be a part of this amazing group of individuals and cannot wait to see the work we continue to accomplish. #CNPsEverywhere
3. As a Certified Nonprofit Professional, service to the greater good is central to my personal and professional life. In celebration of National CNP Day, I am volunteering with... Share who you are volunteering with below! #CNPsEverywhere
4. Today, I would like to highlight \_\_\_\_\_, CNP for the impact that they have had on my life and career in the nonprofit sector. I am immensely grateful for their guidance and support in my CNP journey. #CNPsEverywhere
5. Today, I would like to highlight \_\_\_\_\_, CNP for the impact that they have had in the nonprofit sector. \_\_\_\_\_, your work and passion for building a better world is nothing short of miraculous. #CNPsEverywhere

***If you have any questions or concerns, please contact Abbie Pinter, our Digital Marketing Intern at [abbie@nla1.org](mailto:abbie@nla1.org).***