For seven and a half decades, the Nonprofit Leadership Alliance has been at the forefront of developing nonprofit professionals and elevating their skills for the greater good.
WHY WE DO WHAT WE DO.

We believe that prepared nonprofit professionals run strong nonprofit organizations. This is the very core of our mission: invest in the people who are working to build a better world for all of us.

OUR WORK:

The Certified Nonprofit Professional (CNP) is the only nationally recognized credential in nonprofit management.

Leaderosity is an online training platform that offers nonprofit-tailored courses and events.

Elevate is an annual virtual conference for nonprofit leaders and college students.

Since it’s inception, the Nonprofit Leadership Alliance has provided over 85,000 Social Sector Leaders with professional development.

- 12,000 CNPs
- 28,700 Leaderosity Learners
- 17,500+ Conference Attendees
- Provided 26,800+ Individuals Free Resources
DURING FISCAL YEAR 2023:

- Issued 1,055 online certifications.
- Engaged with 870 CNP Learners.
- Hosted 6 expert led training webinars gathering nearly 500 live attendees.
- Welcomed 490 new CNP students.
- Trained 500 nonprofit leaders through annual virtual conference, Elevate.
- Partnered with 22 Colleges and Universities.
- Launched Advanced Certified Nonprofit Professional (ACNP) credential and enrolled 52 in the first 6 months.
- Celebrated the inaugural National CNP Day.
WHO WE TRAIN

Certified Nonprofit Professionals (CNPs):
- 77% Are Women
- 42% Are People of Color
- 31% Are First-Generation College Students
- 85% Currently Work or Volunteer at a Nonprofit

Leaderosity Learners:
- 50% Are People of Color
- 52% Serve in Leadership Roles at a Nonprofit

DID YOU KNOW?

CNPS ARE 7X MORE LIKELY TO RISE TO A LEADERSHIP POSITION IN THEIR ORGANIZATION.

-LINKEDIN INDEPENDENT STUDY
“Thanks to the Nonprofit Leadership Alliance for validating and standardizing the hard work we all do! It feels good to be recognized.”
TOGETHER, WE CREATE CHANGE

These Institutions are our partners in offering the CNP Credential.

DID YOU KNOW?

CNPS REMAIN IN THE SECTOR 50% LONGER THAN NON-CNPS.

-LINKEDIN INDEPENDENT STUDY
OUR WORK WOULD NOT BE POSSIBLE WITHOUT YOU.

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You are the reason
Charnae is inspiring change in Detroit.

Read Charnae’s Story
As we celebrate the 75th anniversary of the Nonprofit Leadership Alliance, I am filled with immense pride. This milestone is a testament to the commitment of our community of supporters, partners, and dedicated individuals who have been the driving force behind our mission.

Looking back on our rich history, we are reminded that every achievement, every life touched, and every positive change made has been possible because of you. The past 75 years have been a journey of resilience, innovation, and transformation. We've weathered challenges and embraced opportunities, always with our eyes set on a brighter future.

With your support, we look forward to the next chapter of our journey with excitement. Together, we will inspire positive change in the world.

Donate $75

Dorothy Norris-Tirrell, Ph.D., ACNP
PRESIDENT