



2023

ALLIANCE IMPACT REPORT

For seven and a half decades, the Nonprofit Leadership Alliance has been at the forefront of developing nonprofit professionals and elevating their skills for the greater good.

WHY WE DO WHAT WE DO.



We believe that prepared nonprofit professionals run strong nonprofit organizations. This is the very core of our mission: invest in the people who are working to build a better world for all of us.

OUR WORK:

The Certified Nonprofit Professional (CNP) is the only nationally recognized credential in nonprofit management.

Leadersity is an online training platform that offers nonprofit-tailored courses and events.

Elevate is an annual virtual conference for nonprofit leaders and college students.

Since it's inception, the Nonprofit Leadership Alliance has provided over **85,000 Social Sector Leaders** with professional development.

- 12,000 CNPs
- 28,700 Leadersity Learners
- 17,500+ Conference Attendees
- Provided 26,800+ Individuals Free Resources



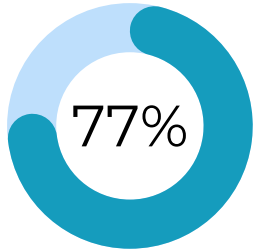
DURING FISCAL YEAR 2023:

- Issued **1,055** online certifications.
- Engaged with **870** CNP Learners.
- Hosted **6** expert led training webinars gathering nearly **500** live attendees.
- Welcomed **490** new CNP students.
- Trained **500** nonprofit leaders through annual virtual conference, Elevate.
- Partnered with **22** Colleges and Universities.
- Launched Advanced Certified Nonprofit Professional (ACNP) credential and enrolled **52** in the first 6 months.
- Celebrated the inaugural National CNP Day.

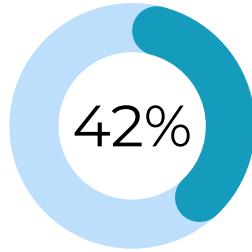


WHO WE TRAIN

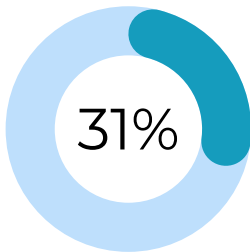
Certified Nonprofit Professionals (CNP):



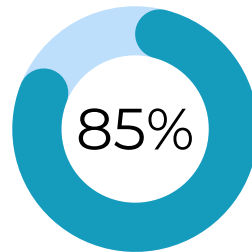
Are Women



Are People of Color



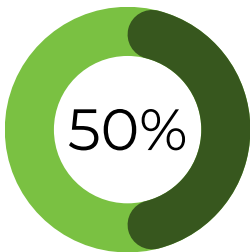
Are First-Generation College Students



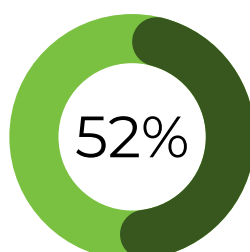
Currently Work or Volunteer at a Nonprofit



Leadership Learners:



Are People of Color



Serve in Leadership Roles at a Nonprofit



DID YOU KNOW?

CNPS ARE 7X MORE LIKELY TO RISE TO A LEADERSHIP POSITION IN THEIR ORGANIZATION.

-LINKEDIN INDEPENDENT STUDY

12,000+

CNPs in Action



"Thanks to the Nonprofit Leadership Alliance for validating and standardizing the hard work we all do! It feels good to be recognized."

See Impact Map

TOGETHER, WE CREATE CHANGE

These Institutions are our partners in offering the CNP Credential.



DID YOU KNOW?

**CNPS REMAIN IN THE SECTOR
50% LONGER THAN NON-CNPS.**

-LINKEDIN INDEPENDENT STUDY

OUR WORK WOULD NOT BE POSSIBLE WITHOUT YOU.

Sponsors

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IU Lilly Family School of
Philanthropy
Stillwater Branding & Design
RubinBrown

Neon One
University of Houston
The Afrocentric Communicersity
Bloomerang
UMB
The Marketing Shop

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Charles A. Frueauff Foundation
Arizona State University
Give WP
KPMG - Kansas City

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Rebecca Herrera

You are the reason
Charnae is inspiring
change in Detroit.

[Read Charnae's Story](#)





Donate \$75

A WORD FROM THE PRESIDENT

As we celebrate the 75th anniversary of the Nonprofit Leadership Alliance, I am filled with immense pride. This milestone is a testament to the commitment of our community of supporters, partners, and dedicated individuals who have been the driving force behind our mission.

Looking back on our rich history, we are reminded that every achievement, every life touched, and every positive change made has been possible because of you. The past 75 years have been a journey of resilience, innovation, and transformation. We've weathered challenges and embraced opportunities, always with our eyes set on a brighter future.

With your support, we look forward to the next chapter of our journey with excitement. Together, we will inspire positive change in the world.

A handwritten signature in black ink that reads "Dorothy Norris-Tirrell". The signature is fluid and cursive, with the last name being more prominent.

Dorothy Norris-Tirrell, Ph.D., ACNP
PRESIDENT



