

ELEVATE 2024

A Virtual Conference for Social Sector Leaders

Social Media Toolkit

Presented by:



Thank you for joining in and sharing the news about **ELEVATE 2024** and **National CNP Day**! We're happy to have you here.

Below you will find sample text and social media graphics you can share across your platforms to promote the conference and encourage your network to register before or on **February 27–29th, 2024**.

<https://bit.ly/NLAelevate2024>

National CNP Day is held on March 1. After 75 years of building a passionate cohort of changemakers nationwide, we want to take the opportunity to celebrate your commitment to making the world a better place. We have had the pleasure of working with changemakers throughout the world, and hope you join us today to celebrate yourself, fellow CNPs, and the nonprofit sector as a whole.

Be sure to use the official hashtag: **#ELEVATE2024** (for Elevate) and **#CNPsEverywhere** (for National CNP Day).

Want us to see your post? Be sure to tag us (@NonprofitLeadershipAlliance) on LinkedIn, Facebook, Instagram, (@NPL_Alliance) on Twitter, and ([@NPL.Alliance](https://www.tiktok.com/@NPL.Alliance)) on TikTok.

How to share Elevate 2024 with your network!

Step 1) Download sample Elevate images from the folder below.

Step 2) Log on to your favorite social media site.

Step 3) Copy and paste any of the sample messages below. Or create your own message and add a hashtag such as #ELEVATE2024.

Step 4) Upload your post and encourage others to participate in the #ELEVATE2024 conversation.

ELEVATE 2024 Graphics



Download through the link provided below

[Social Media Graphics:](#) Keep your friends and family excited about Elevate 2024!

[Zoom backgrounds:](#) Save your favorite background to use during Elevate 2024!

Sample Social Media Messages:

- 1) I am thrilled to announce that I will be attending Elevate 2024, a virtual conference for social sector leaders hosted by @NonprofitLeadershipAlliance. I am very excited for this opportunity and hope that you can join me on February 27–29 to build your social sector leader skills. Learn more and register here: <https://bit.ly/NLAelevate2024>
- 2) Don't miss out! Now until February 1, 2024, Elevate, a virtual conference for social sector leaders has an early-bird price of \$100! Learn more and register here: <https://bit.ly/NLAelevate2024>
- 3) #ELEVATE2024 is just around the corner! Elevate is a virtual conference for social sector leaders hosted by @NonprofitLeadershipAlliance. Join me on February 27-29 to help

build your nonprofit skills. Learn more and register here:
<https://bit.ly/NLAelevate2024>

- 4) I am very excited to be attending @NonprofitLeadershipAlliance's upcoming online conference, Elevate! This 3-day conference is geared specifically for social-impact leaders who are focused on changing lives for good. Join me on February 27-29 and register here: <https://bit.ly/NLAelevate2024>
 - 5) Start the new year off right by developing your social sector leadership skills! Join me at Elevate 2024, a virtual conference on February 27-29 hosted by @NonprofitLeadershipAlliance. Learn more and register here: <https://bit.ly/NLAelevate2024>
 - 6) The social sector is tasked with addressing society's challenges. I hope you join me and take part in the conversation at Elevate 2024, a virtual conference for the social sector. The event will host thought leaders to help us advance our thinking and move the sector forward together. Learn more and register here: <https://bit.ly/NLAelevate2024>
 - 7) #SocialImpact Leaders: Don't miss the opportunity to learn and share strategies that will equip you with leadership tools from nationally recognized thought leaders! Learn more and register here: <https://bit.ly/NLAelevate2024>
 - 8) Join @NonprofitLeadershipAlliance for Elevate, a virtual conference for Social Sector Leaders, February 27-29! Learn more and register here: <https://bit.ly/NLAelevate2024>
-

National CNP Day Graphics



Download through the link provided below

[National CNP Day Graphics:](#) Share these on social media to celebrate!

Share messages of celebration and inspiration about the importance of the CNP starting today. This can be done by sharing your CNP story, how a CNP has impacted your life, or how a CNP has benefitted your organization. Use the following sample social media messages or craft your own!

- 1) March 1st is National CNP Day! Today, I would like to recognize the extraordinary work CNPs do daily. Join us as we celebrate thousands of CNPs in communities across the world. #CNPsEverywhere
- 2) Today, on National CNP Day, I join thousands of Certified Nonprofit Professionals worldwide to celebrate our commitment to making the world a better place. I am proud to be a part of this amazing group of individuals and cannot wait to see the work we continue to accomplish. #CNPsEverywhere
- 3) As a Certified Nonprofit Professional, service to the greater good is central to my personal and professional life. In celebration of National CNP Day, I am volunteering with [____]. Share who you are volunteering with below! #CNPsEverywhere
- 4) Today, I would like to highlight [____], CNP for the impact that they have had on my career in the nonprofit sector. I am immensely grateful for their guidance in my CNP journey. #CNPsEverywhere

If you have any questions or concerns, please contact NLA at info@nla1.org