



2024

ALLIANCE IMPACT REPORT

For seven and a half decades, the Nonprofit Leadership Alliance has been at the forefront of developing nonprofit professionals and elevating their skills for the greater good.

WHY WE DO WHAT WE DO.



We believe that prepared nonprofit professionals run strong nonprofit organizations. This is the very core of our mission: invest in the people who are working to build a better world for all of us.

OUR WORK:

The Certified Nonprofit Professional (CNP) is the only nationally recognized credential in nonprofit management.

Leadersity is an online training platform that offers nonprofit-tailored courses and events.

Elevate is an annual virtual conference for nonprofit leaders and college students.

Since 2020, the Nonprofit Leadership Alliance has provided over **89,675 Social Sector Leaders** with professional development.

- **32,000** Leadersity Learners
- **18,050+** Conference Attendees
- Provided **27,316+** Individuals Free Resources

12,309 CNPs

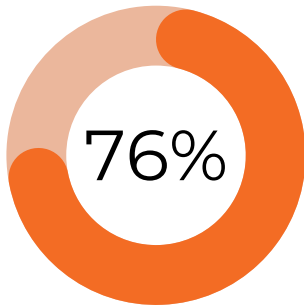
CNPs including American Humanics Certificate Holders



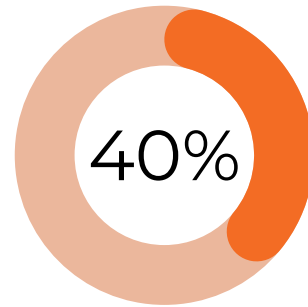
DURING FISCAL YEAR 2024:

- Issued **801** online certifications.
- Engaged with **1,073** CNP Learners.
- Hosted **9** free expert led training webinars gathering nearly **1,170** registrants.
- Welcomed **639** new CNP students.
- Trained **550** nonprofit leaders through annual virtual conference, Elevate.
- Partnered with **24** Colleges and Universities.
- Reached **100** Advanced Certified Nonprofit Professionals (ACNP).
- Celebrated National CNP Day with **100+** live attendees.

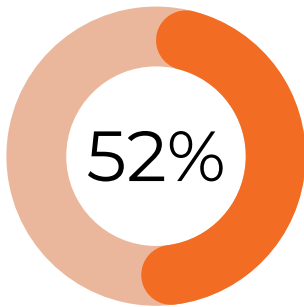
WHO WE TRAIN



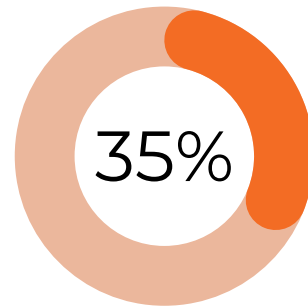
Are Women



Are People of Color



Serve in Leadership
Roles at a Nonprofit



Of CNPs are First-Generation
College Students

**SHAPING
THE FUTURE**

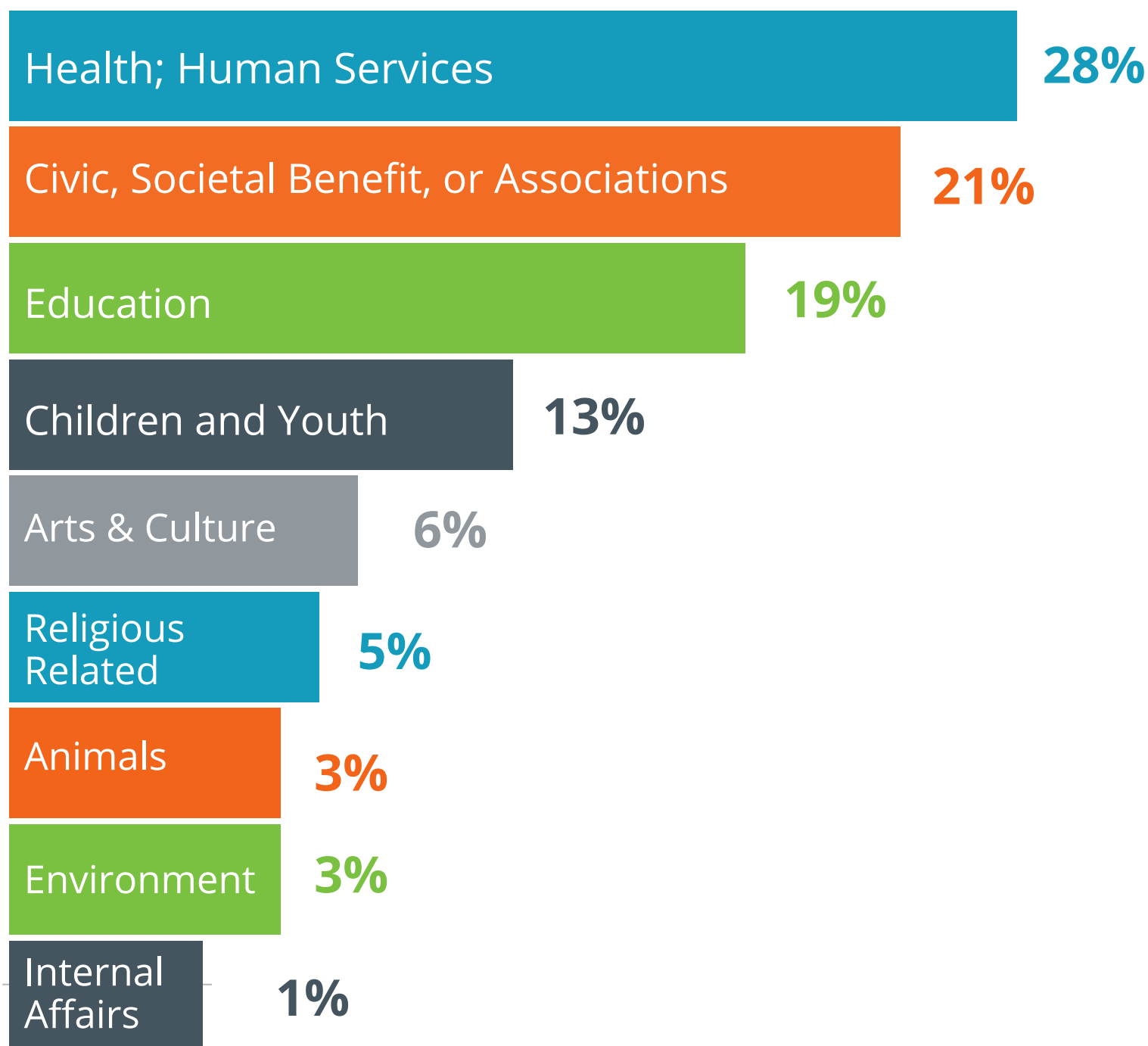


OF THE
**SOCIAL
SECTOR**
TOGETHER.



Our Impact is Limitless

Mission Areas our CNP's Support





*"At Tennessee Nonprofit Network, we believe investing in the professional development of our staff is **essential for us to deliver our mission** of creating equitable, measurable, and lasting change in Tennessee. Our staff had such a strong learning experience that we have now **established a partnership** to bring the CNP program to our TNN members as well."*

Kevin Dean, Ed.D.

**Chief Executive Officer,
Tennessee Nonprofit Network**

See Impact Map



TOGETHER, WE CREATE CHANGE

These Institutions are our partners in offering the CNP Credential.



KANSAS STATE
UNIVERSITY



INDIANA UNIVERSITY
BLOOMINGTON



United Way
of Lancaster County



School of Public Affairs
UNIVERSITY OF COLORADO DENVER



SOUTH DAKOTA
STATE UNIVERSITY



MISSOURI
VALLEY
COLLEGE



Indiana State
University

SlipperyRock
University



NP Solutions
LEARN • CONNECT • GROW

UNI

CMU
CENTRAL MICHIGAN
UNIVERSITY



COPPIN
STATE UNIVERSITY
EST. 1900



University
of San Diego

THE CATHOLIC
UNIVERSITY
OF AMERICA

VT VIRGINIA
TECH

ASU
ARIZONA STATE
UNIVERSITY

Salisbury
UNIVERSITY



NONPROFIT
AUSTIN at ACC
Come Together. Leave Inspired.

LSUS
SHREVEPORT

ACC
ALVIN COMMUNITY COLLEGE

MC
MARYVILLE
COLLEGE



KENNESAW STATE
UNIVERSITY



UNIVERSITY OF
HOUSTON



NONPROFIT
NETWORK



United Way of Greater Houston



NATIONAL ORGANIZATION FOR HUMAN SERVICES

Georgia State
University



UNIVERSITY OF
CENTRAL FLORIDA



2015

**Maigan T. Bridgette, CNP,
Community Impact Manager,
Sporting KC**

"When I first went to college I thought I wanted to be a lawyer. I wanted to help people in my career, but I quickly realized I wanted to help people more directly. The CNP gave me the skills to do just that."

**Maggie Scannell, CNP,
Alumni Relations Manager,
YMCA of the Rockies**

"The 'practice how you play' design of the CNP credential has never failed me. I have a robust toolkit from undergrad many years ago thanks to NLA that I still carry with me everyday in both personal and professional endeavors."



2023



2021

**Issac Garcia, CNP,
Assistant Director, Get Outside**

"The CNP credential has helped me make connections and helped me obtain a position with an amazing nonprofit organization that fulfills my dream to work with and make an impact on the youth."

OUR WORK WOULD NOT BE POSSIBLE WITHOUT YOU.

Sponsors

Arizona State University
Bloomerang
Bonfire
CB Seed Foundation
Charles A. Frueauff Foundation
Geller Foundation
Give WP
Grantable

Helping People Help
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Insperity
IU Lilly Family School of Philanthropy
KPMG - Kansas City
Neon One
Nonprofit Success Network

NP Solutions Rubin Brown
Scrubbed
Simon & Monya Rositzky Trust
Stillwater Branding & Design
The Afrocentric Communicersity
The Marketing Shop
UMB
University of Houston

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Alyssa Bushkie
David Byrd
Alida Chambers
Will Conway
Linda K. Cooper
Errol Copilevitz
Lisa Crosby
Constantine (Deno) Curris

Erica Davis
Leahjean Denley
Elizabeth DiGiulian
Amy Dubois
Nancy Durand
Emmanuel Escobal
Andrea Escobar
Debbie Espinosa
Elizabeth Fleming
Brenda Ford
Ruben Lane Forsman
Jonathan Gardner
Julianne Gassman
David S Givens
Clifton Gillock
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Olivia Henry

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Ouida Jones
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Joe King
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Al Lambert
Ruben Lane
Karmelyn Lee
Joenna Llavore
Maria Loscerbo
Elizabeth Messerli
Eugene Keller Moses
Christa Morales-Alvarez

Scott Mosher
Lakeisha Moss
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Ryan Munce
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Amy Pinger
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Carley Reese
Elizabeth Richardson
Theresa Ricke-Kiely
Richard Rossi
Kristy Ryan
Mavi Sanchez-Skakle
Emily Sarmiento
Stephanie Schaben
Alexandra Schweitzer

Lee Sherman
Eric Sirignano
Darrin Smith
Holly Smith
Joanna Smith
Jimmie Smith
Ashley Stepniak
Jimmie Stark
Nikki Stork
Tamara Strickland
Allison Stribling
Shara Szott
Arnold Thomas
Drenda Tomlinson
Susan Tomlinson Schmidt
Nicholas Traxler
Kirbi Tucker
Christina Vocalan
Kristy Wapniarski
Carrie Wilmot
Regina Williams

You are the reason
Charnae is inspiring
change in Detriot.

Read Charnae's Story





**Empowering
Leaders,
Transforming
Communities.**

Donate \$75

A WORD FROM THE PRESIDENT

As we conclude the 75th anniversary of the Nonprofit Leadership Alliance, I am filled with immense pride. This milestone is a testament to the commitment of our community of supporters, partners, and dedicated individuals who have been the driving force behind our mission.

Looking back on our rich history, we are reminded that every achievement, every life touched, and every positive change made has been possible because of you. The past 75 years have been a journey of resilience, innovation, and transformation. Most importantly, by empowering individual leaders through the CNP program, we are transforming communities and creating lasting, positive change.

With your support, we look forward to the next chapter of our journey with excitement. Together, we will inspire positive change in the world.

Dorothy Norris-Tirrell, Ph.D., ACNP
PRESIDENT



